

CORE VALUE

Innovation in our software.
Adapt to an ever changing environment.
Innovate process to
reduce cost/time.



adapt
and evolve -
INNOVATION.

WHAT WE DO INTERNALLY:

Open to change based on data - no sacred cows.

Continuous improvement applied for internal processes and products.

New technology embraced and incorporated into how and what we deliver - code health matters.

WHAT WE DO EXTERNALLY:

Open to any customer feedback.

Efficient in how we deliver, specific to customer needs.

Move towards and embrace challenges.

Promote experimenting with new technology to advance our solutions.

THE WHY:

NEW METHODS, PROCESS, TECHNOLOGY
INCORPORATED INTO OUR DESIGNS | MAXIMISING
BENEFITS | ALWAYS AIMING TO BE THE BEST



CORE VALUE

Honesty, Service, Reliability.
True value in what we offer.
Trust our team.

do the
right thing -

INTEGRITY.

WHAT WE DO INTERNALLY:

Do what we say we're going to do.

Speak openly within our team.

Serve each other by being candid, helpful, respectful.

Give a healthy challenge to team members who have a lapse in integrity.

Transparent Goals.

WHAT WE DO EXTERNALLY:

Meet commitments to customers and if not, communicate proactively.

Balance offering value to customers and providing returns for team/business.

Aim to get it right the first time maximising returns for all.

Default to openness.

THE WHY:

GREAT SERVICE | GREAT SYSTEMS/SOFTWARE
COMMITMENT TO GET IT RIGHT | VALUE FOR MONEY
CLEAR COMMUNICATION | RESPECT & LOYALTY



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CORE VALUE

High energy and positive spirit.
Grow ourselves, support
and inspire others.
Give our work meaning.

WHAT WE DO INTERNALLY:

Look after ourselves –
body, mind, spirit.

Engage in learning
new skills and
self-development.

Support and positively
challenge each other to
look after ourselves.

Maintain an attitude of
gratitude.

Assess engagement and
management.

WHAT WE DO EXTERNALLY:

Promote positive team
based outcomes.

Share our way of working
to inspire similar in other
businesses.

Openly share our way of
working to inspire change
in others.



embrace
positivity -

INSPIRATION.))

THE WHY:

POSITIVE IMPACT ON BUSINESSES WE WORK WITH
INSPIRING CHANGE AND IMPROVEMENT IN OTHERS
POSITIVE "CAN DO" ATTITUDE



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